



# CREATING A RESILIENT NETWORK

Our Blueprint for a Resilient Philippines

Livable Cities Philippines

02 December 2025





# Globe Telecom, Inc.

**VISION** We see a Philippines where families' dreams come true, businesses flourish, and the nation is admired.

**MISSION** We create wonderful experiences for people to have choices, overcome challenges and discover new ways to enjoy life.

**PURPOSE** In everything we do, we treat people right to create a GLOBE OF GOOD.



**61 million  
registered  
mobile  
customers**

as of end 2024



**1st Philippine  
PLC with  
approved  
net-zero  
science-based  
targets**



**UN Global  
Compact  
Participant**



**PH Most  
Sustainable  
Brand (Year 3)**

Based on Standard Insights'  
Consumer Choice Awards PH:  
Mobile Network Survey 2024

## SUSTAINABILITY IS OUR PURPOSE IN ACTION



## ROAD TO NET ZERO

### CLIMATE GOVERNANCE

Board-level Oversight on Sustainability  
Top-down & bottom up approach

### CLIMATE RISK MANAGEMENT

Climate Scenario Analysis Study  
Build Better Network Infrastructure

### CLIMATE STRATEGIES

Green Network Strategy  
RE, Green Solutions, Supply Chain Engagement

### CLIMATE TARGETS

Science-based emissions reduction targets  
2030: Reduce 42% GHG Scopes 1 & 2  
2030: Reduce 25% GHG Scope 3  
2050: Net Zero GHG Emissions



# Our Blueprint for a Resilient Philippines

"Natural Hazards are inevitable. Communities and Disasters aren't."

## Globe's Philosophy: A Proactive, Not Reactive, Approach

Our process is built on a foundation of strategic foresight

1. Identify Potential Threats: We conduct in-depth Scenario Analysis to anticipate future risks.
1. Assess Impact: We evaluate the potential impact on the communities we serve and our own operations.
1. Develop Mitigation Strategies: We create robust plans to ensure our services are not just restored after a crisis, but are uninterrupted.

## PRE-DISASTER

# Network Fortifications and Business Continuity Plans to ensure resiliency

## Building Resilient Network Infrastructure

### TOWER REDESIGN AND RETROFITTING



Designed new towers and retrofitting existing towers to withstand a minimum wind speed of 240KPH and a maximum wind speed of 340 KPH, in compliance with the NSCP 7th edition.



### PROVISION OF BACKUP

Cells sites are equipped with backup gensets to reduce network interruptions and ensure business continuity.



### ASSET PROTECTION

Flooding, including earthquake, groundshaking, liquefaction, tsunami, and volcanic eruption are factored in the design of the towers. For instance, facility assets are placed on elevated base pads to protect them from flooding.



### EMPOWERED MANPOWER

Engineers are trained for disaster recovery such as SOLAS (International Convention for the Safety of Life at Sea). Business Continuity Management is also extended to contractors.

## POST-DISASTER

# Network Fortifications and Business Continuity Plans to ensure resiliency

## Prepositioning Network Solutions

### Cell site On Wheels (COW) and Tower on Wheels (TOW)



Wide coverage & big capacity (~3-5km, ~1k simultaneous calls); Open to all Globe subscribers but with prioritization & congestion control

### Cell site at Less Footprint (CALF)



- 10 meters to several kilometers while maintaining lower power consumption
- Minimal equipment requirement: a 220V power source and a modest 2x2 meter land space for its pole structure
- Lesser requirement for manpower and vehicle

### Genset on a Truck (GOAT)



Mobile generators to provide for the power requirements of COW, COLT etc.

### Emergency Base Station



- Easily allow any mobile phone to connect to emergency network
- SMS Access Code routed to Emergency Response Team for a quick relay of information

# How a Green Network is a Resilient Network:

## Our Commitment to "Sustain+Ability"

Sustainability and resilience are two sides of the same coin.

Our move towards renewable energy not only reduces our carbon footprint but also enhances our resilience. Decentralized energy sources are less vulnerable to large-scale grid failures during typhoons.

Energy-efficient networks reduce operational dependencies, making them inherently more robust. Interrupted.

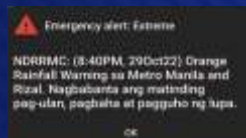


# Accessible tech for disaster management

## DURING DISASTER

## Digital Solutions for #AlagangGlobe Advisories

Geo-targeted SMS warnings  
and cell broadcasts to  
customers



Harnessing mobile  
communications for safety  
information and timely warnings



Emergency Alerts  
and Notifications

Send timely alerts to residents in affected areas such as information about evacuation routes, shelter locations, safety protocols, and updates on the situation.

Channels for  
Community  
Support

Set up hotlines or chatbots that provide information, answer questions, and connect people with resources needed.

Public Awareness  
Campaigns

Educate on emergency preparedness, risk mitigation, and response procedures.

Convenient distribution of  
prepaid mobile load



Multiple wallet top-  
up methods

Send multiple load  
campaigns

Create and Manage  
Contact Groups

User Management  
Feature

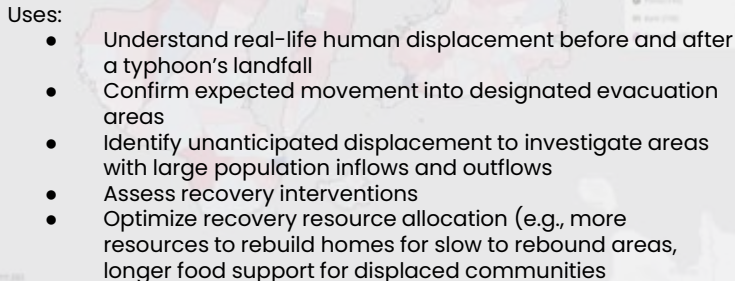
Flexible scheduling of  
load campaigns

Detailed Reporting &  
Audit Trail



## Data Insights for Social & Humanitarian Action (DISHA)

1. A socioeconomic mapping tool providing near-real-time data on poverty and migration patterns arising from disasters.
1. DISHA empowers LGUs to make informed decisions for disaster response and recovery.



# Collaborative Disaster Response

## POST DISASTER

Public Service  
Stations for  
Customers

Nationwide  
Employee  
Volunteerism

Community-based  
engagement

Immediate restoration of  
infrastructures



Employee Volunteerism and  
Distribution of relief goods



Free calls and charge (Libreng  
Tawag, Libreng Charging)



Community empowerment  
through Globe Rewards



# GLOBE'S LATEST ESG RATINGS AND RECOGNITION



**1st Philippine Publicly-listed Company**  
to have its net-zero targets validated by the Science-Based Target initiative



**A List**  
CDP  
Leader in  
Supplier  
Engagement

**B Score**  
CDP  
Climate



**AA Rating**  
Latest Full Rating Update: August 2024



**Medium ESG Risk Rating**  
Latest Full Rating Update: June 2025



**10th Straight Year**  
as a constituent company in the FTSE4Good Index Series  
Latest Full Rating: June 2025



**Five (5) Golden Arrow Award for Corporate Governance**  
for three (3) straight years (2024)



**2024 HR Excellence Awards**  
Employer of the Year (Three-peat winner)  
Gold - Total Rewards Strategy  
Gold - In-House Talent Pipeline Strategy  
Silver - Best HR Team (MNC)  
Silver - Business Transformation  
Silver - Change Management



**HR Asia Best Companies to Work For in Asia, The Philippines Chapter (2024)**  
Fifth consecutive year



# Go Forward Together



@GlobeICON



@Globe-Telecom

SIGN-UP  
FORM



Globe is an Active Participant in the UN Global Compact and supports 10 of the 17 SDGs



HUMAN RIGHTS



LABOR



ENVIRONMENT



ANTI-CORRUPTION



RACE TO ZERO