









# BUILDING A FUTURE-READY ZAMBOANGA CITY

Potential and role of Zamboanga City in enhancing Zamboanga Peninsula's competitiveness

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Chairperson, Economic Development Committee of Regional Development Council (RDC) IX and RDC IX Private Sector Representative for Zamboanga City





#### PRESENTATION OUTLINE

- Overview of Zamboanga Peninsula and Zamboanga City
- Geographical Advantage
- Role of Zamboanga City to Zamboanga Peninsula's Economy
- Opportunities: Economic, Education, Infrastructure Development
- Way Forward/ Sustainability Initiatives





Zamboanga City



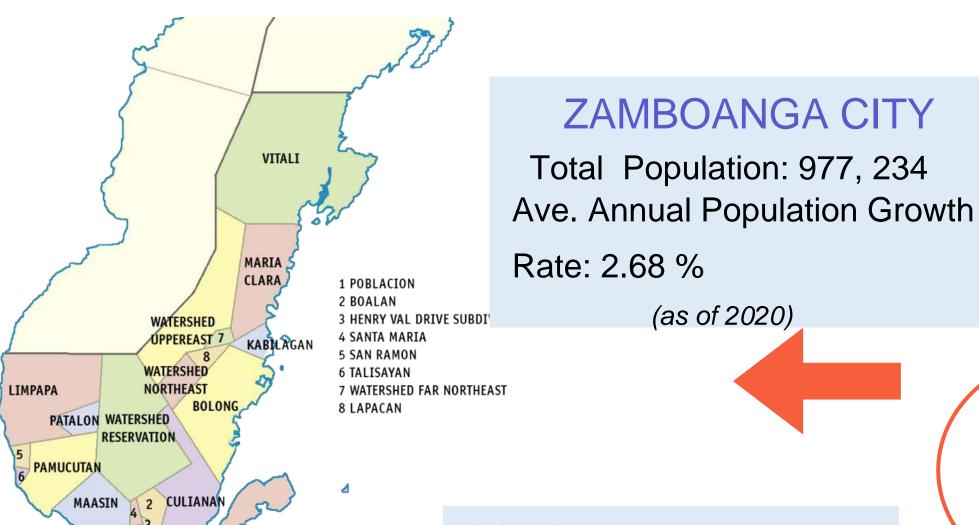
# I. OVERVIEW OF ZAMBOANGA PENINSULA AND ZAMBOANGA CITY

Population by Province/City,

| Province / City     | Population 2020 | Average<br>Annual<br>Growth |
|---------------------|-----------------|-----------------------------|
| Zamboanga del Norte | 1,047,455       | 0.74                        |
| Zamboanga del Sur   | 1,050,668       | 0.82                        |
| Zamboanga Sibugay   | 699,840         | 1.19                        |
| Isabela City        | 112,788         | 3.10                        |

Zamboanga Peninsula Boundary

Source: PSA IX

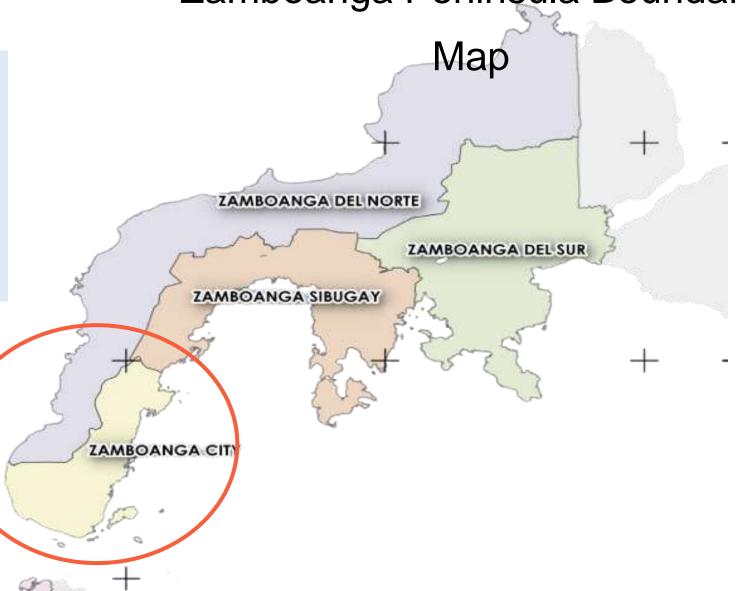


COASTLINE

Zamboanga City's coastline:

CITY OF ISABELA

311.18 km



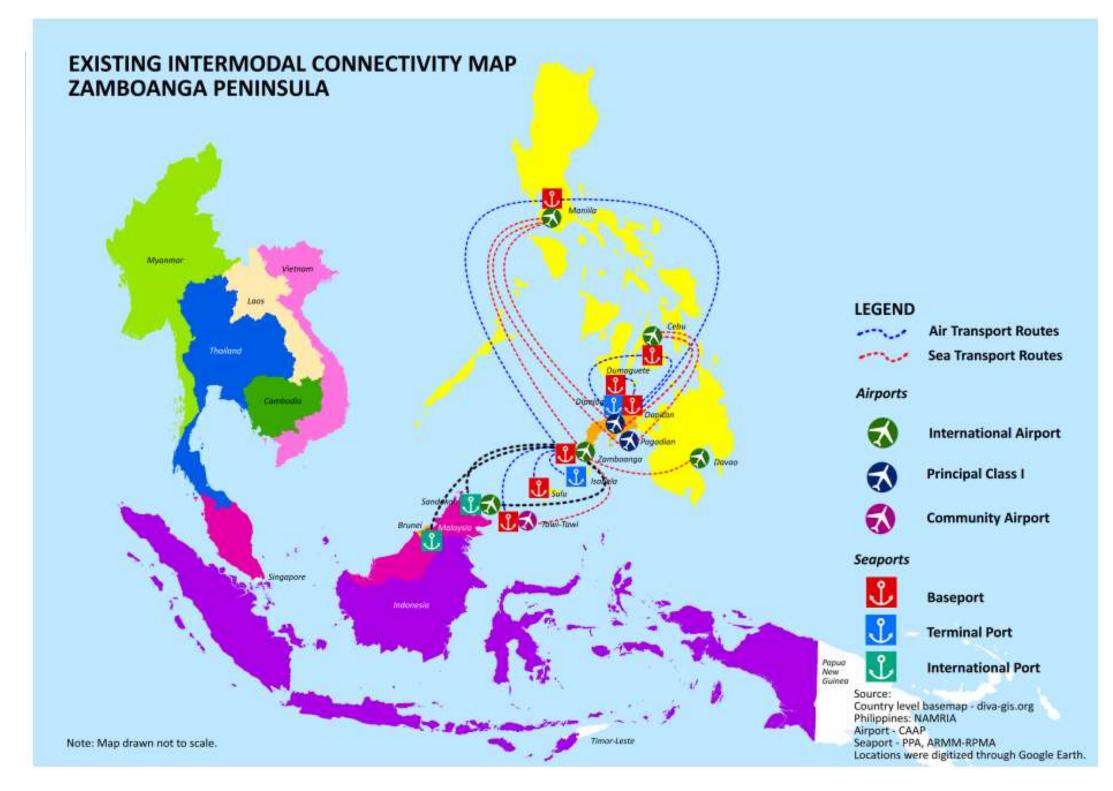


## II. Geographical Advantage



COMMERCIAL AND INDUSTRIAL CENTER OF ZAMBOANGA PENINSULA







#### III. ROLE OF ZAMBOANGA CITY IN THE REGIONAL ECONOMY

**AmBisyon Natin 2040** 





MATATAG, MAGINHAWA AT PANATAG NA BUHAY

Philippine's GOAL



ECONOMIC TRANSFORMATION FOR A PROSPEROUS, INCLUSIVE, AND RESILIENT SOCIETY

STRATEGY FRAMEWORK
OF THE ZAMBOANGA
PENINSULA REGIONAL
DEVELOPMENT PLAN,
2023-2028

ZamPen's VISION





ZAMBOANGA PENINSULA: THE CENTER OF SUSTAINABLE AGRI-FISHERY INDUSTRIES OF THE PHILIPPINES

ZamPen's GOAL





SUSTAINABLE ECONOMIC TRANSFORMATION FOR A PROSPEROUS, INCLUSIVE, AND RESILIENT ZAMBOANGA PENINSULA

Outcomes I



DEVELOP AND PROTECT CAPABILITIES
OF INDIVIDUALS AND FAMILIES

TRANSFORM PRODUCTION SECTORS
TO GENERATE MORE QUALITY JOBS AND
COMPETITIVE PRODUCTS

**Strategies** 





BOOST HEALTH
IMPROVE
EDUCATION AND
LIFELONG
LEARNING

ESTABLISH LIVABLE COMMUNITIES



INCREASE EMPLOYABILITY EXPAND EMPLOYMENT OPPORTUNITIES

ACHIEVE SHARED LABOR MARKET GOVERNANCE



ENSURE FOOD SECURITY AND PROPER NUTRITION

STRENGTHEN SOCIAL PROTECTION



MODERNIZE AGRICULTURE AND AGRI-BUSINESS





PROMOTE TRADE AND INVESTMENTS

ADVANCE R&D, TECHNOLOGY, AND INNOVATION

ENHANCE INTER-INDUSTRY LINKAGES



PRACTICE GOOD GOVERNANCE AND IMPROVE BUREAUCRATIC EFFICIENCY



PROMOTE FINANCIAL INCLUSION AND IMPROVE PUBLIC FINANCIAL MANAGEMENT



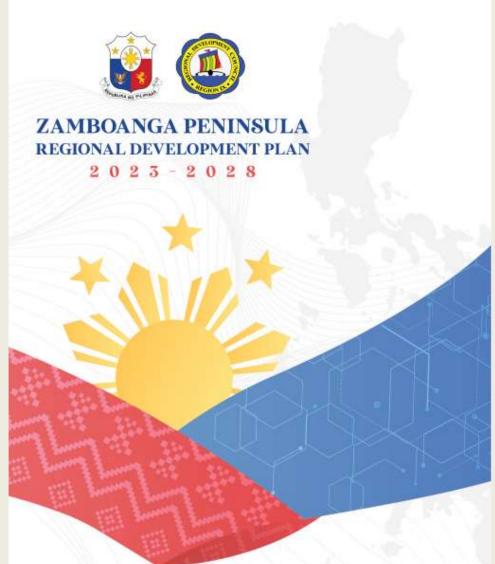
ENSURE PEACE, SECURITY, AND PUBLIC SAFETY AND ENHANCE ADMINISTRATION OF JUSTICE



EXPAND AND UPGRADE INFRASTRUCTURE



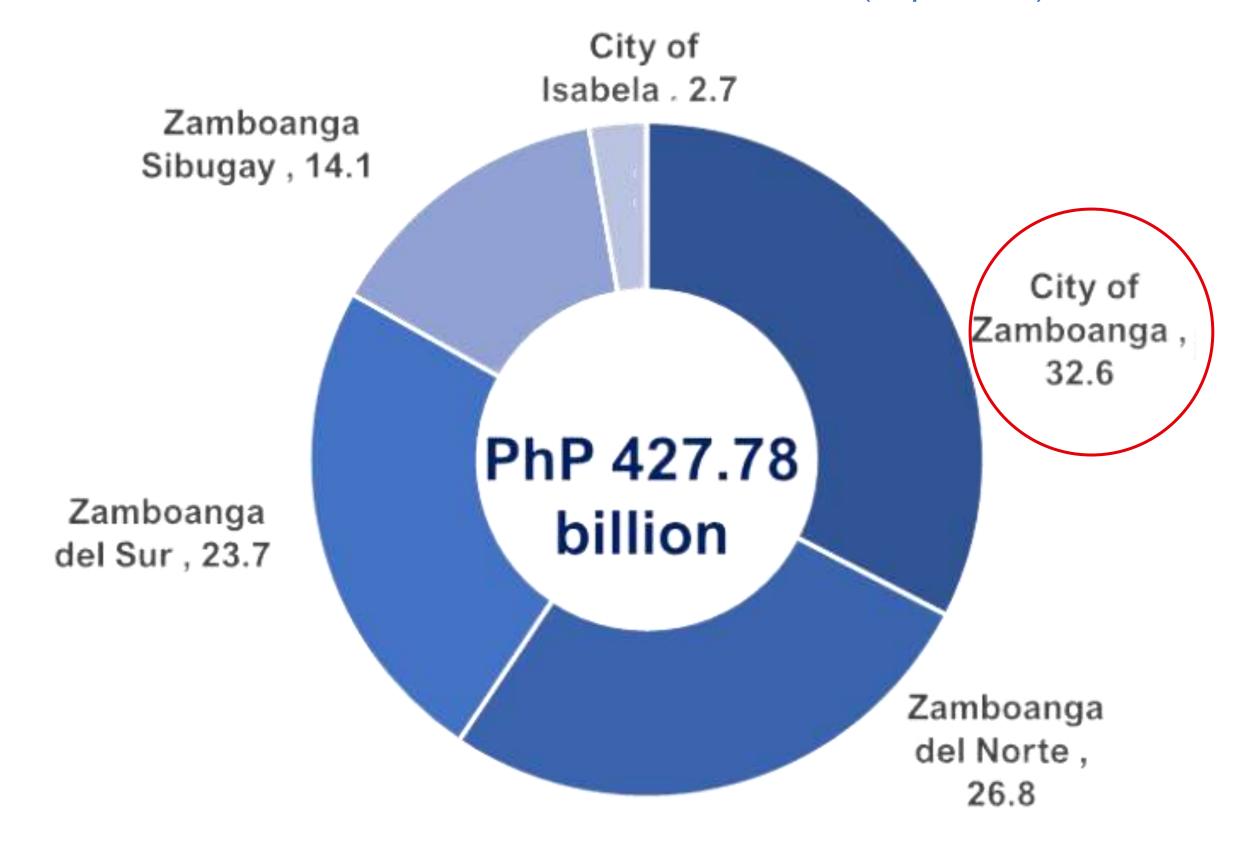
ACCELERATE CLIMATE
ACTION AND STRENGTHEN
DISASTER RESILIENCE





#### III. ROLE OF ZAMBOANGA CITY IN THE REGIONAL ECONOMY

GRDP of Zamboanga Peninsula, by Province/HUC, Annual 2022, at Constant 2018 Prices (in percent)

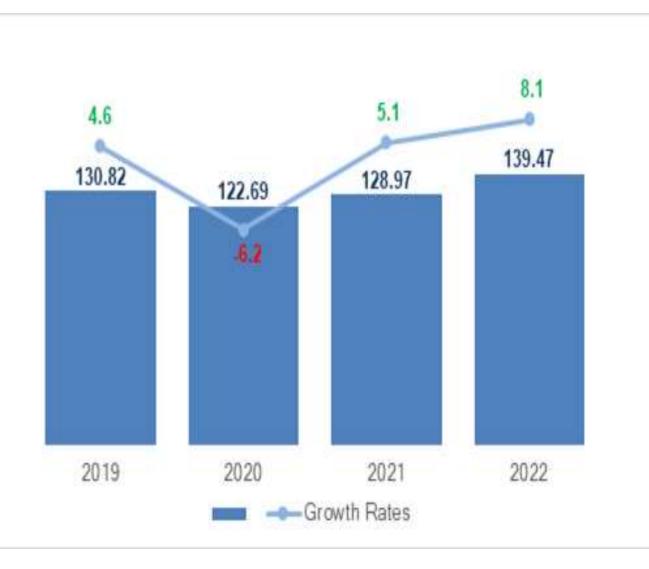


Source: PSA IX

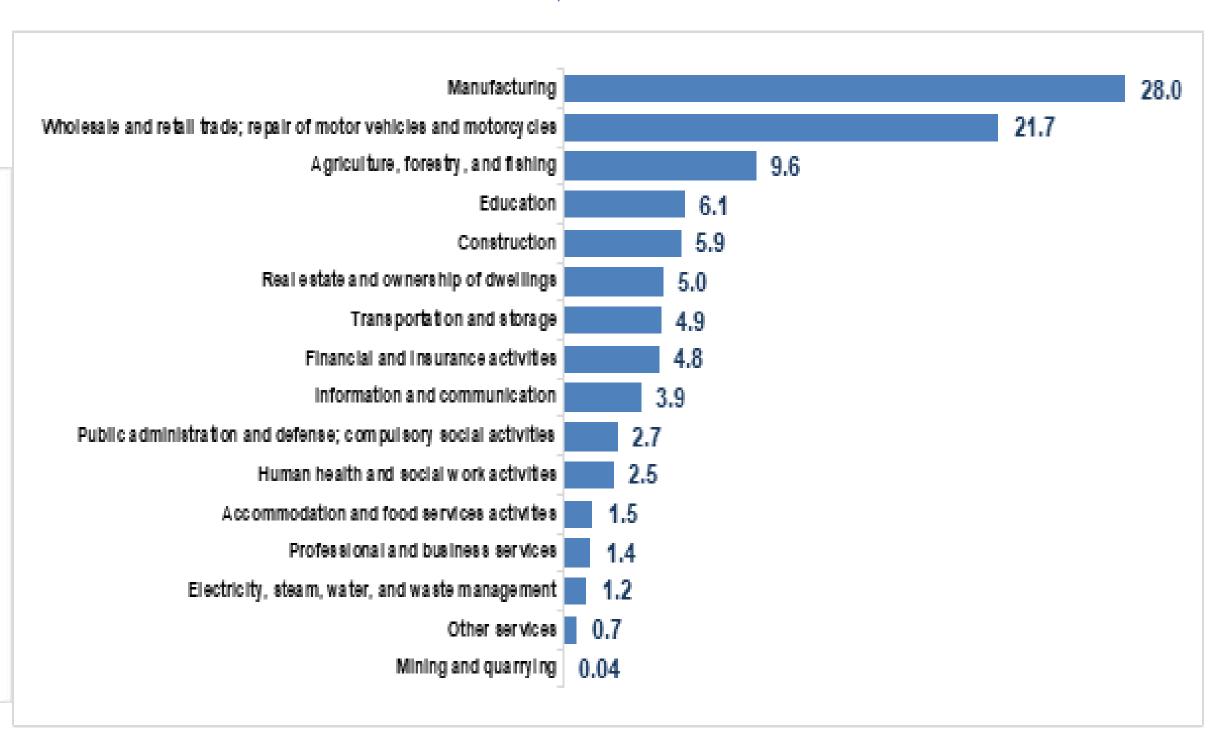


#### III. ROLE OF ZAMBOANGA CITY IN THE REGIONAL ECONOMY

Annual GDP of Zamboanga City, 2019 to 2022 Levels (in Billion PhP) and Growth Rates (in Percent) At 2018 Constant Prices



Percent Share of Industries to GDP of Zamboanga City, Annual 2022, at Constant 2018 Prices



Source: PSA IX



#### IV. OPPORTUNITIES: ECONOMIC



# 12 sardine canning factories



Percent Share of Zamboanga City to the Total Volume of Production of ZamPen for selected commodities

| Commodity                   | Share to regional total |
|-----------------------------|-------------------------|
| Coconut (with husk)         | 10% (2022)              |
| Banana                      | 26% (2022)              |
| Mango                       | 24% (2022)              |
| Bali Sardinella<br>(Tamban) | 92% (2021)              |
| Seaweeds                    | 26% (2021)              |

Source of basic data: PSA

# ZAMBOECOZONE

Mandates of ZAMBOECOZONE, among others:



to attract and promote productive foreign investments; and to enhance the benefits to be derived from the ZAMBOECOZONE in order to promote the economic and social development of the City of Zamboanga and its surrounding areas



### IV. OPPORTUNITIES: EDUCATION

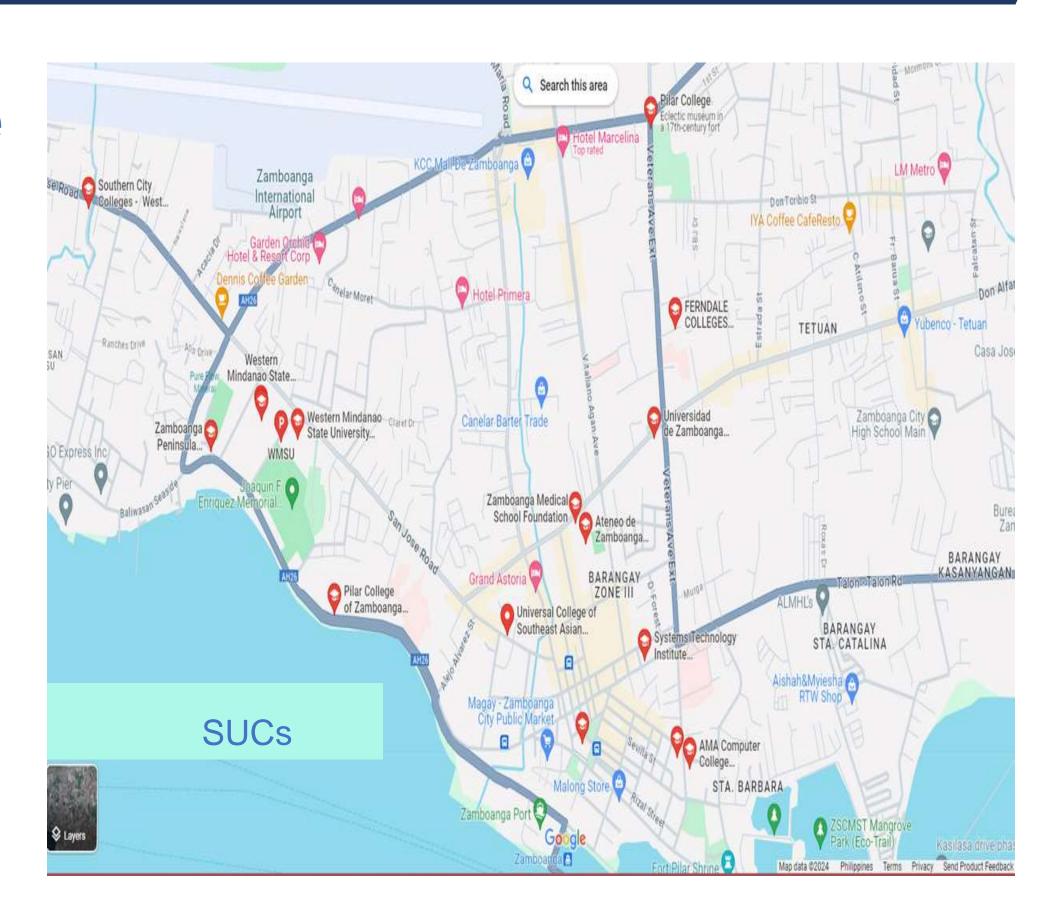
### **Educational Landscape**

3 SUCs

1 LUC

15 PHEIS

51 TESDA-Accredited Schools





#### IV. OPPORTUNITIES: INFRASTRUCTURE

#### **Air Transportation**

Zamboanga International Airport Passenger Throughput (2022)

Incoming: 467,721

Departure: 476,485

Source: ZamPen RDR 2022

#### **Sea Transportation**

Port of Zamboanga

Number of passengers (2022)

Incoming/Outgoing: 3,226,933

Number of vessels which called at the

Zambo. Port (2022)- 11,085

Source: ZamPen RDR 2022

#### **Land Transportation: Road Networks**

| Source: RBIA Database  | 2        |         |        | Un      | it of Mea | sure: kilome | eter (km) |  |  |  |  |
|--|----------|---------|--------|---------|-----------|--------------|-----------|--|--|--|--|
| DEO / Functional Classification /<br>Road Name / Road Number | Paved    |         | Paved  | Unpaved |           | Unpaved      | Grand     |  |  |  |  |
|  | Concrete | Asphalt | Total  | Gravel  | Earth     | Total        | Total     |  |  |  |  |
| Region IX  |          |         |        |         |           |              |           |  |  |  |  |
| Zamboanga City DEO   | 155.41   | 69.63   | 225.04 | 1.44    | 4.61      | 6.05         | 231.09    |  |  |  |  |
| Primary  | 54.24    | 32.28   | 86.52  | 0.03    | -         | 0.03         | 86.55     |  |  |  |  |
| Secondary  | 54.22    | 27.59   | 81.81  | 0.36    | •         | 0.36         | 82.17     |  |  |  |  |
| Tertiary   | 46.95    | 9.76    | 56.71  | 1.05    | 4.61      | 5.66         | 62.36     |  |  |  |  |
|  | 7        |         |        | 1/4     | /         | 7            | /         |  |  |  |  |

#### **INFORMATION AND**

#### **COMMUNICATIONS**

#### **TECHNOLOGY**



-Free WiFi for All Project -Government Network (GovNet)



#### V. WAY FORWARD / SUSTAINABILITY INITIATIVES



Zamboanga City is a formidable force in the information and communications technology (ICT) map of Mindanao and the Philippines, with almost a million people, The city is a thriving and competitive location for digital jobs. The size, quality and scalability of its human resource serve as foundation of the city's potential to effectively host small to large scale companies that provide and perform information and communications technology or ICT-driven services for international and local clients.

#### DIGITAL CITIES SCORECARD









Source: dict.gov.ph



#### V. WAY FORWARD / SUSTAINABILITY INITIATIVES

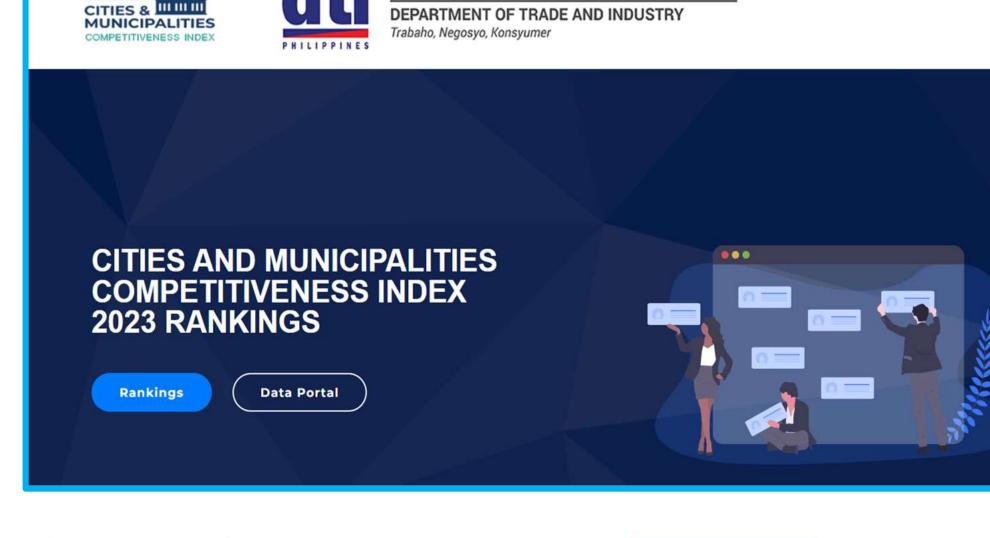
#### **CMCI INDICATORS**



ECONOMIC DYNAMISM



GOVERNMENT EFFICIENCY



Republic of the Philippines



**INFRASTRUCTURE** 





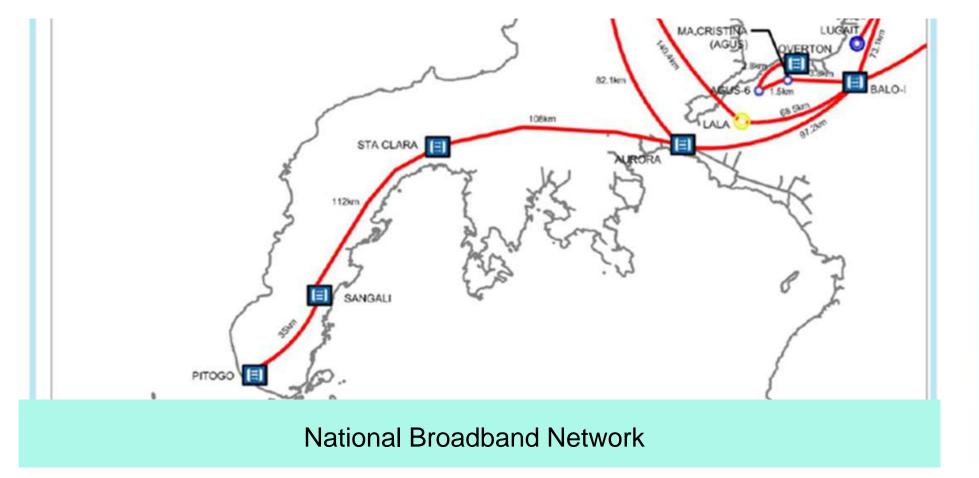
Source: cmci.dti.gov.ph



#### V. WAY FORWARD: PURSUE ZAMPEN'S PROPOSED PRIORITY PROJECTS



BFAR-Zamboanga Peninsula Integrated Fisheries Development Complex

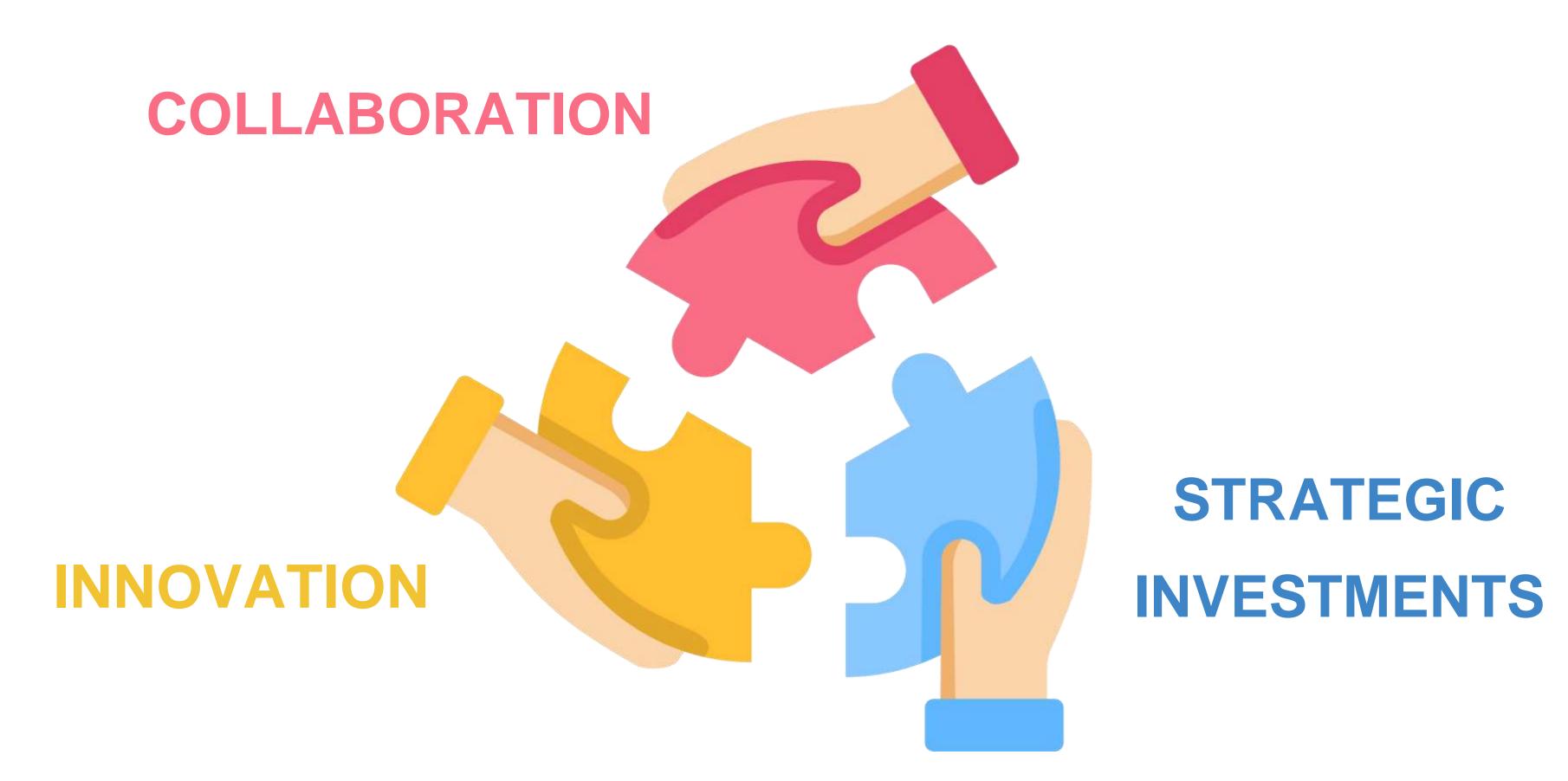








#### V. WAY FORWARD





Regional Development Council IX

President Corazon A. Aquino Regional Government Center

Balintawak, Pagadian City

Landline: (062) 913-0164, 913-0168

Website: nro9.neda.gov.ph

Email: ord@nro9.neda.gov.ph