

Building a Sporting Village: Ormoc City's Grassroots Sports Investments

Liveable Cities Lab: "Playground for Champions: Sports as
the Foundation of Healthy Cities"

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Asian Institute of Management, Makati City



Lucy Torres Gomez

ORMOC CITY MAYOR
REPUBLIC OF THE PHILIPPINES





HIGH VALUE TARGETS IN ORMOC



GMANETWORK.COM

Kerwin Espinosa arrested in Abu Dhabi —PNP chief

Philippine National Police (PNP) chief Director General Ronald Bato dela Ro...

**DRUG CAPITAL OF
REGION VIII**

- First term as mayor of Ormoc City in 2016
- Sports as deterrent to drug use?



Richard as a life-long athlete and sportsman.



“

*It all began
with a single
pair of shoes.”*

— former-Mayor Richard Gomez



Ormocanon athletes deserve nothing but the best



Medal count in the current year

	Gold	Silver	Bronze
SEA Games	4	3	4
National	5	5	6
EVRAA	173	141	82

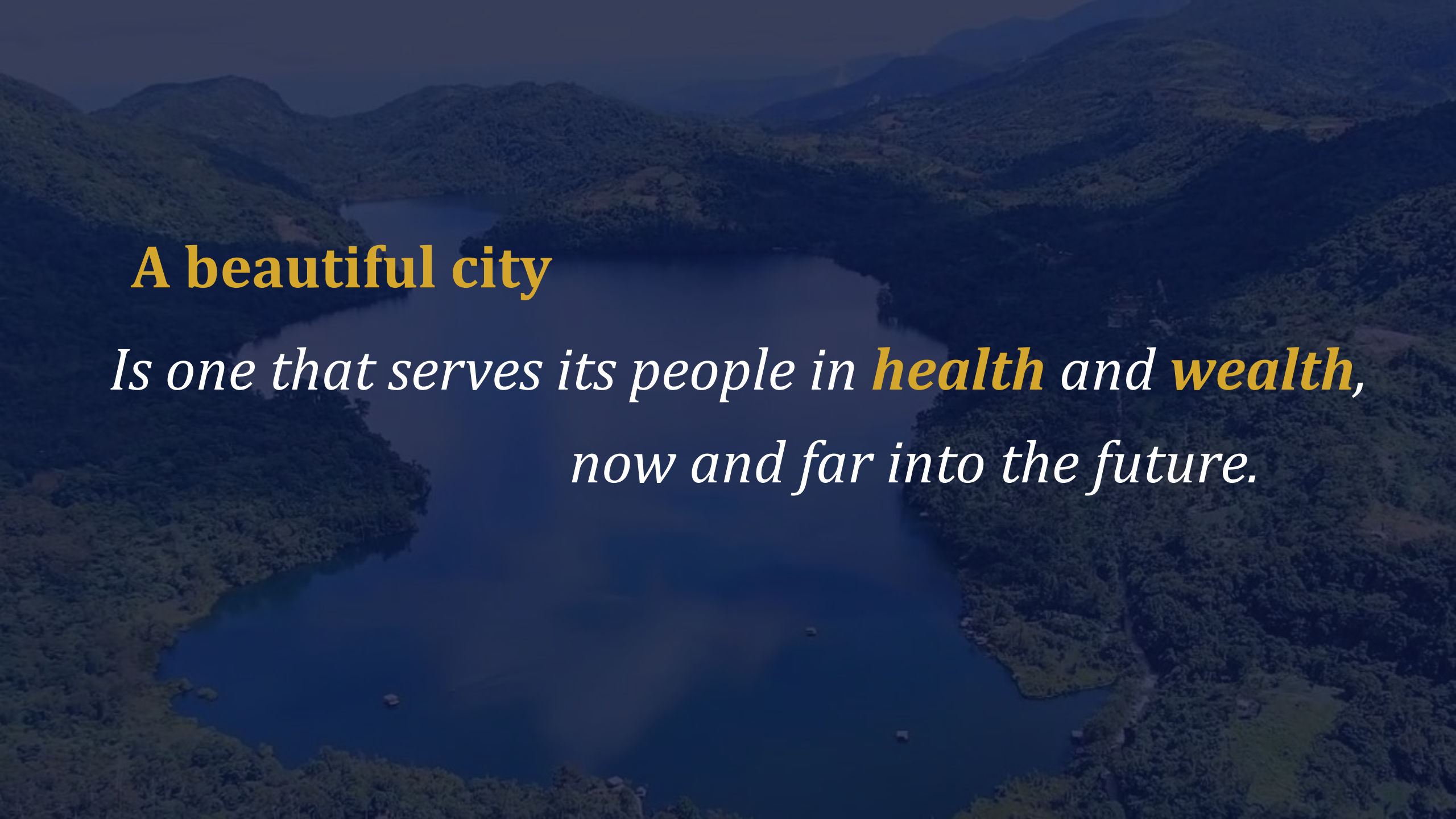
"Once you start winning, once you start doing well, that becomes your standard."

– Mayor Lucy Torres Gomez



VISION

*Ormoc City, the
most beautiful
city in the world.*

An aerial photograph of a calm lake nestled in a lush, green valley. The lake is surrounded by dense forests and rolling hills. The water is a deep blue, and the surrounding land is a vibrant green. The overall scene is peaceful and scenic.

A beautiful city

*Is one that serves its people in **health** and **wealth**,
now and far into the future.*



Nutrition

Balanced meals.
Healthy choices.
Stronger lives.



Mind, Body Movement

A healthier mind.
A stronger body.
An active community.



Preventative Health

HEALTHY PEOPLE
STRONGER ORMOC



Sports

More participation.
Greater opportunities.
Stronger, healthier champions.



Physical, mental, and emotional transformation

*years of learning, training,
practicing, competing, falling,
losing, getting back up and
mustering courage, again and
again.*



#2 FASTEST TIME IN THE WORLD

Ormoc athlete from the Philippines **Samuel German** achieved a **personal best time of 19.51 seconds** on the UIPM 70-meter obstacle course, making him the **#2 fastest in the world** and the **fastest in Asia**.

THE CURRENT WORLD RECORD HOLDER

The reigning official UIPM 70-meter obstacle world record is held by Egyptian athlete **Mohamed El Ashqar**.

UIPM 70-METER OBSTACLE COURSE

The UIPM 70-meter obstacle course (introduced to replace equestrian riding in Modern Pentathlon) is a highly competitive event.

Samuel German
ORMOC ATHLETE
PHILIPPINES

Ormocanons

Own the city + Most important assets



We need the Ormocanon people

TO DREAM BIG.

Imagine a city of champions

*A people who believe they can
win in sports,
can win in anything.*

It takes a village
to raise champions.



Ormoc City Sports Ecosystem

PEOPLE | PROGRAMS | FACILITIES | SUSTAINABILITY



1



Institutionalize with City ordinances

Establish clear policies, guidelines, and support systems for sports development.

2



Establish formal organizational structure

Create a strong and coordinated sports management system from the grassroots to elite level.

3



Sports infrastructure

Provide and improve world-class facilities and training venues.

4



Sufficient operational budget

Ensure continuous and sustainable funding for programs, athletes, competitions, and facilities.



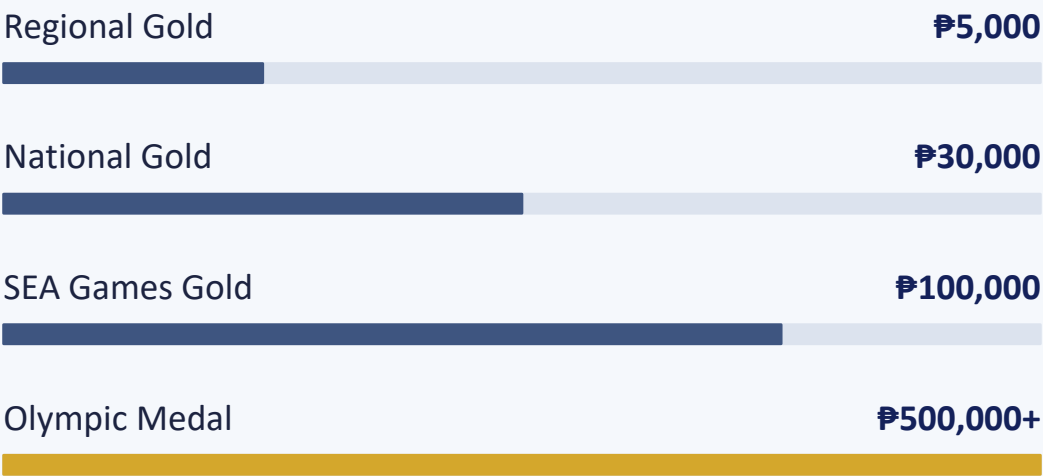
Ormoc City Sports Ecosystem

1

Institutionalize with City ordinances

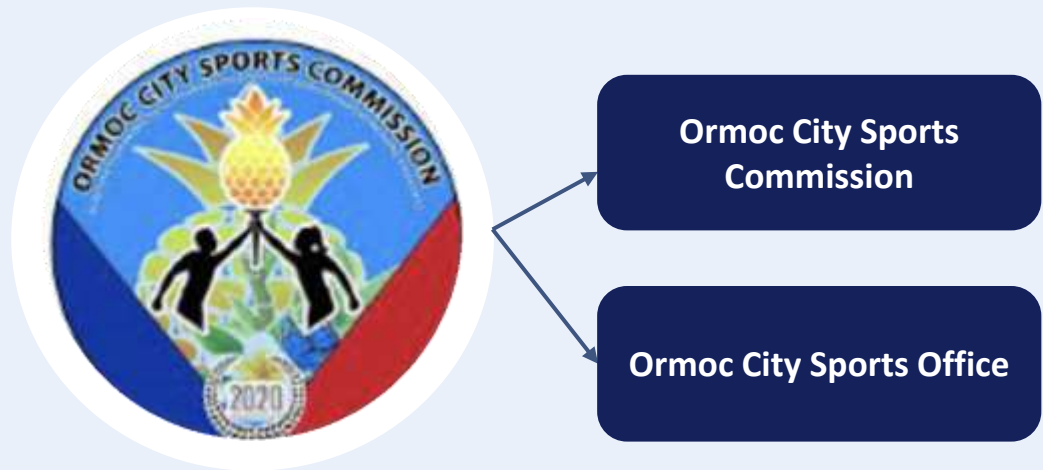
INCENTIVES TO THE WINNING ORMOCANON ATHLETES, COACHE, ASST. COACHES AND TRAINERS ORDINANCE

Cash Incentives for Athletes



ORMOC CITY SPORTS POLICY AND PROGRAM ORDINANCE

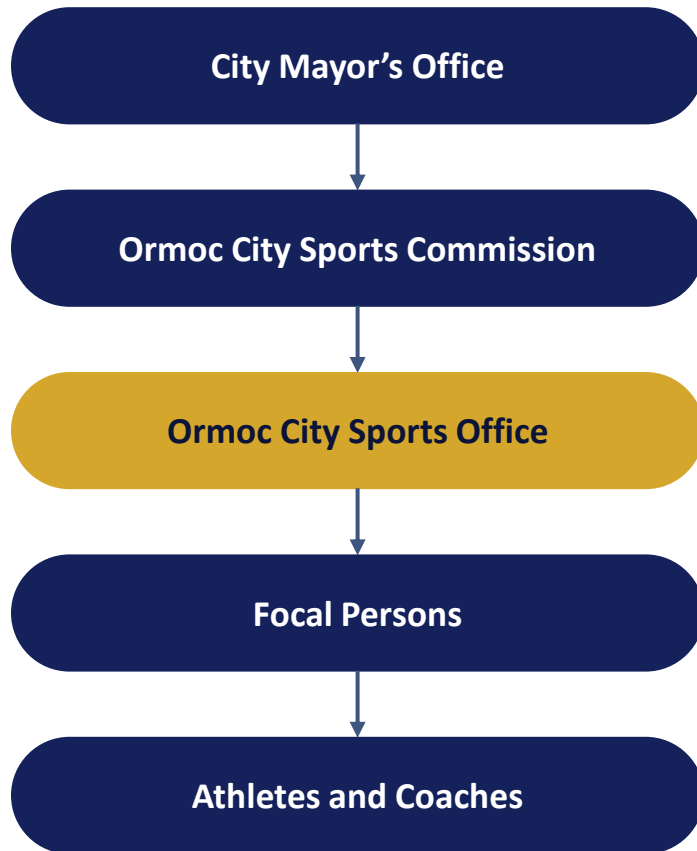
Created the key city sports institutions



Ormoc City Sports Ecosystem

2

Establish formal organizational structure



Functions of Sports Office

- *Sports Development Program*
- *Athlete management*
- *Events coordination*
- *Financial management and budgeting*
- *Facility management*
- *Inventory Management*



International sports competition in Ormoc

- *Modern pentathlon*
- *Compak clay shooting*
- *Fencing*

Ormoc City Sports Ecosystem

3

Sports infrastructure (1) Ormoc City Sports Complex



Ormoc City Sports Ecosystem

3

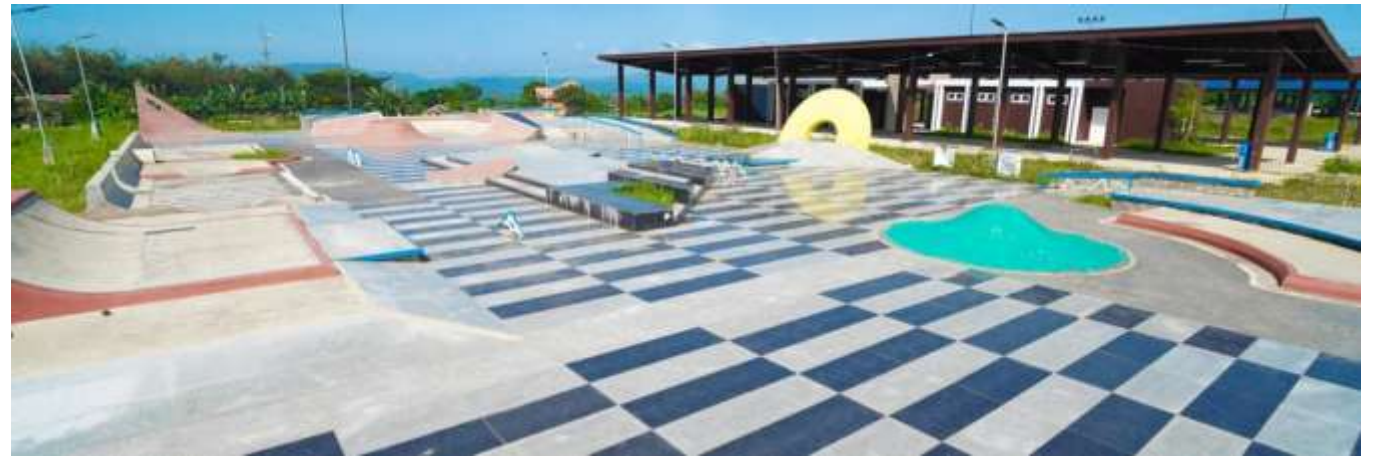
Sports infrastructure (2) Outside City Sports Complex



Ormoc City Sports Ecosystem

3

Sports infrastructure (3) *Juaton Sports Complex*



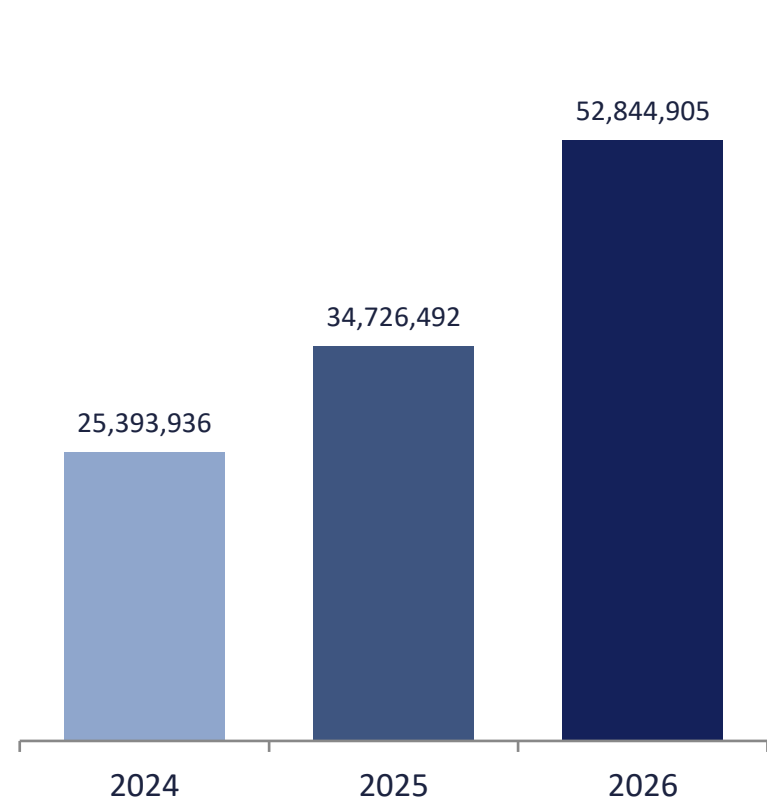
Ormoc City Sports Ecosystem

4

Sufficient operational budget



LGU Ormoc Budget for Sports Development



Year	Budget
2024	25,393,936.00
2025	34,726,492.00
2026	52,844,905.00

Sports

*makes us fight like
champions,
not just in sports,
but in whatever challenges
life presents us.*

